

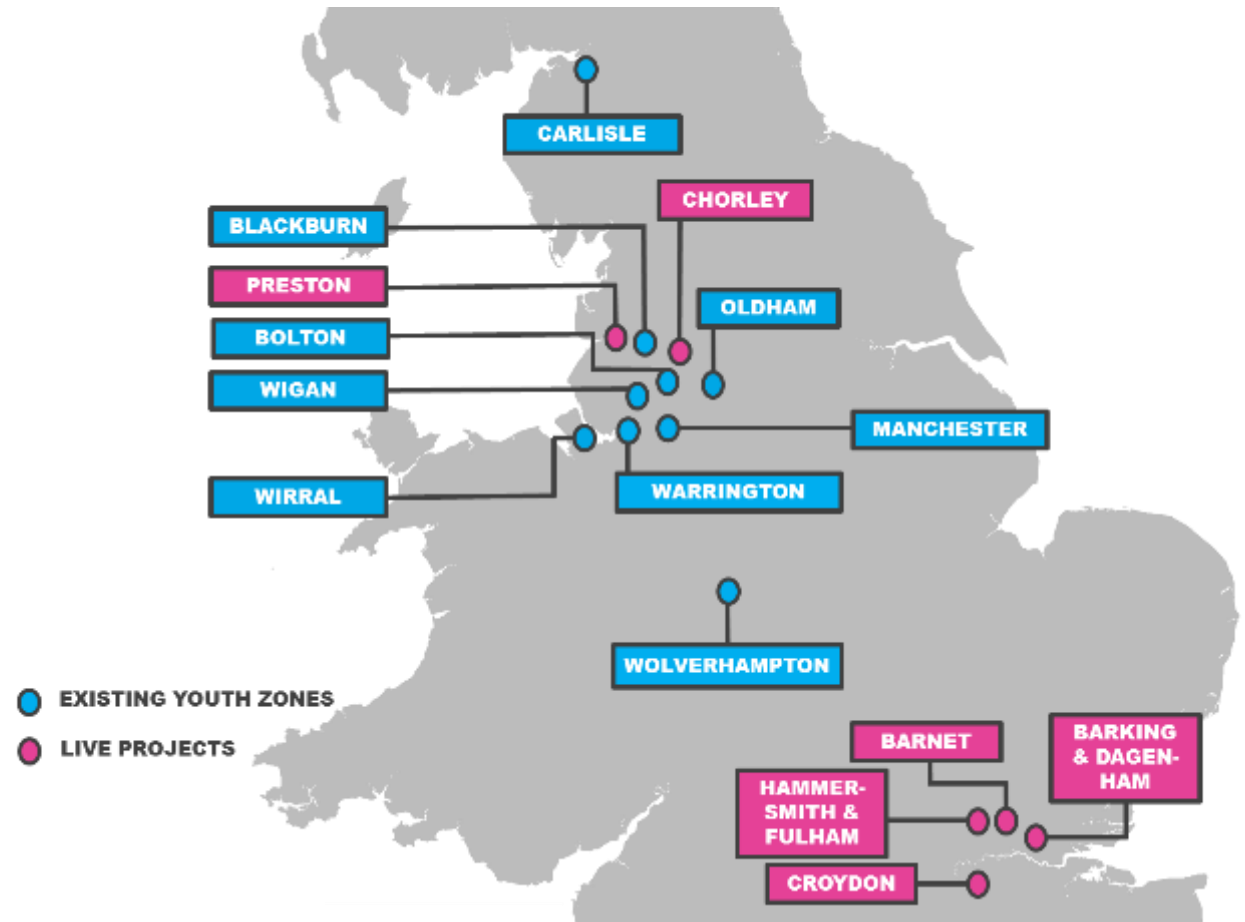
ONSIDE YOUTH ZONES

ALWAYS THERE FOR YOUNG PEOPLE

[#youngpeoplematter](#)

ONSIDE YOUTH ZONES

- A **national network** of local, independent youth charities
- Providing **safe, affordable & inspiring** leisure time activities
- **Community assets** for local partners and residents
- Over **£100m invested** in young people



ESTABLISHING LOCAL CHARITIES DEDICATED TO RAISING YOUNG PEOPLE'S CONFIDENCE AND ASPIRATIONS



A YOUTH ZONE THAT PROVIDES STATE-OF-THE-ART FACILITIES FOR SPORTS, MUSIC, ARTS, AND RECREATIONAL ACTIVITIES



SOMETHING THAT BECOMES A COMMUNITY ASSET FOR OTHER LOCAL PARTNERS TO DELIVER TO YOUNG PEOPLE

PARTNERS IN DELIVERY WITH
THE HIVE YOUTH ZONE



THAT ENGAGES THOUSANDS OF LOCAL YOUNG PEOPLE THROUGH AN AFFORDABLE AND INCLUSIVE OFFER



- **150 to 250 young people each evening**
- **Open seven nights per week**
- **Age 8-19 (25 for those with a disability)**
- **Neutral spaces**
- **20+ activities each session**
- **50p per visit**
- **£5 annual membership**
- **£1 for a nutritious hot meal**
- **Expert staff and volunteers**
- **Raise aspirations & build confidence**

AND THAT DELIVERS MAJOR BENEFITS BOTH TO YOUNG PEOPLE AND TO THE WIDER COMMUNITY



Benefits to young people

- 86% feel **happier** since joining their Youth Zone
- 89% feel **more self confident**
- 80% report getting **better marks** in school
- 84% of those who complete the employability programme move into **employment, education or training**
- 73% **exercise** at their Youth Zone at least once a week
- 90% now **get on better with others**

Benefits to the community

- A 30-77% reduction in **anti-social behavior** according to local police
- Over 50 **new jobs** and 100 **volunteering** opportunities
- 89% of local businesses feel the Youth Zone has **raised pride in the area**

*** 2015 IMPACT EVALUATION
UNDERTAKEN BY AMION CONSULTING**

ON-SIDE'S OFFER IS TO MORE THAN MATCH THE INVESTMENT REQUIRED TO DELIVER AT THIS SCALE AND WITH THIS IMPACT

MID-SIZE YOUTH ZONE (AS IN CHORLEY)

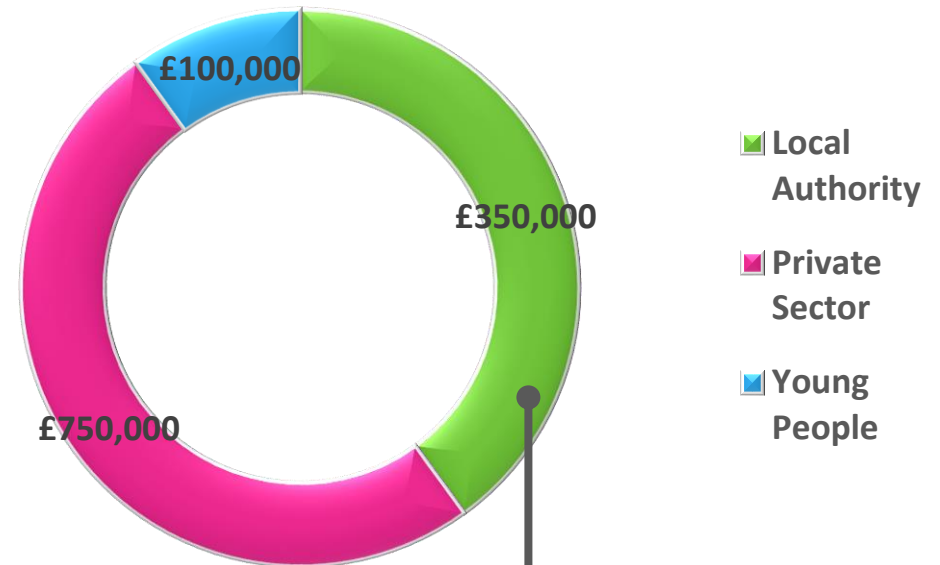
CAPITAL

£7million to initiate, plan & build



REVENUE

£1.2million to run annually



50% COUNCIL CONTRIBUTION

50% ON-SIDE CONTRIBUTION

THIS EQUATES TO A MAXIMUM £100 OF COUNCIL SPENDING PER YOUNG PERSON ENGAGED

ON-SIDE'S OFFER IS TO MORE THAN MATCH THE INVESTMENT REQUIRED TO DELIVER AT THIS SCALE AND WITH THIS IMPACT

LARGE-SIZED YOUTH ZONE (AS IN B&D)

CAPITAL

£8million to initiate, plan & build

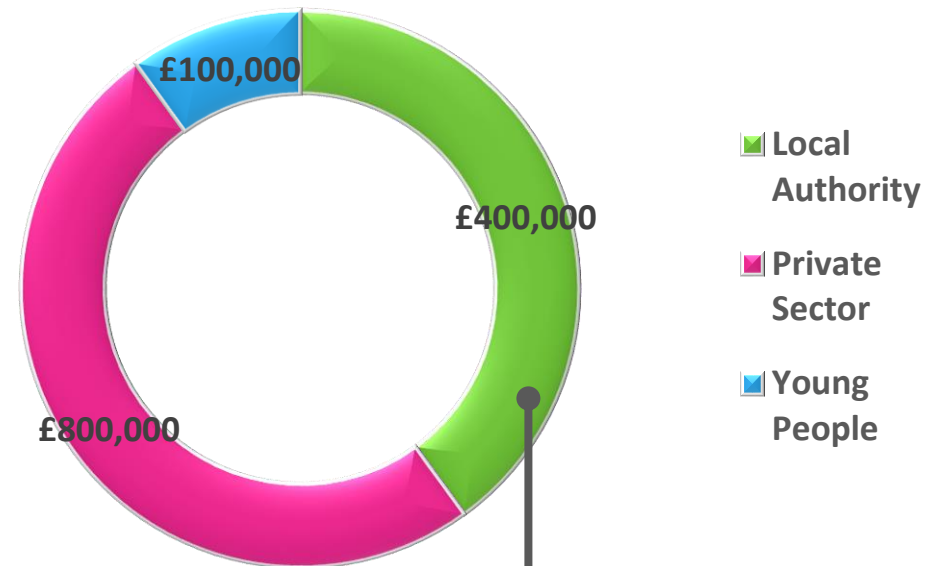
REVENUE

£1.3million to run annually



50% COUNCIL CONTRIBUTION

50% ONSIDE CONTRIBUTION



THIS EQUATES TO A MAXIMUM £100 OF COUNCIL SPENDING PER YOUNG PERSON ENGAGED

ON-SIDE HAS A UNIQUE TRACK RECORD OF RAISING FUNDING TO INVEST IN YOUNG PEOPLE



**£140 MILLION
RAISED FOR
YOUNG PEOPLE
SINCE 2008**

IN SUMMARY, A YOUTH ZONE WOULD:

- Raise over **£20million** over the next 10 years for benefit of local young people
- Generate a **membership of over 4,000 young people**, many from the most deprived communities that aren't reached by current services
- Create **50** local jobs and over **100** active volunteers
- Provide a **NEUTRAL** space for young people from **all** areas and backgrounds
- Significantly **reduce ASB** in the area, providing a platform for the whole community to work together
- Provide a **FOCUS** on young people, not a facility dominated by adult use



**ON
SIDE**



Link to OnSide's Video:

<https://www.youtube.com/watch?v=ceUb4QnvjDs>

