

Scrutiny Panel 2024

COLCHESTER ARTS CENTRE

Never Knowingly Understood



THE LITTLE CHURCH WITH THE BIG ATTITUDE



COLCHESTER ARTS CENTRE

CHURCH STREET COLCHESTER CO1 1NF

TEL: 01206 500900

EVENT

BLUR

DATE

19/5/23

PHOTO

AAA

CREW

AFTER
SHOW

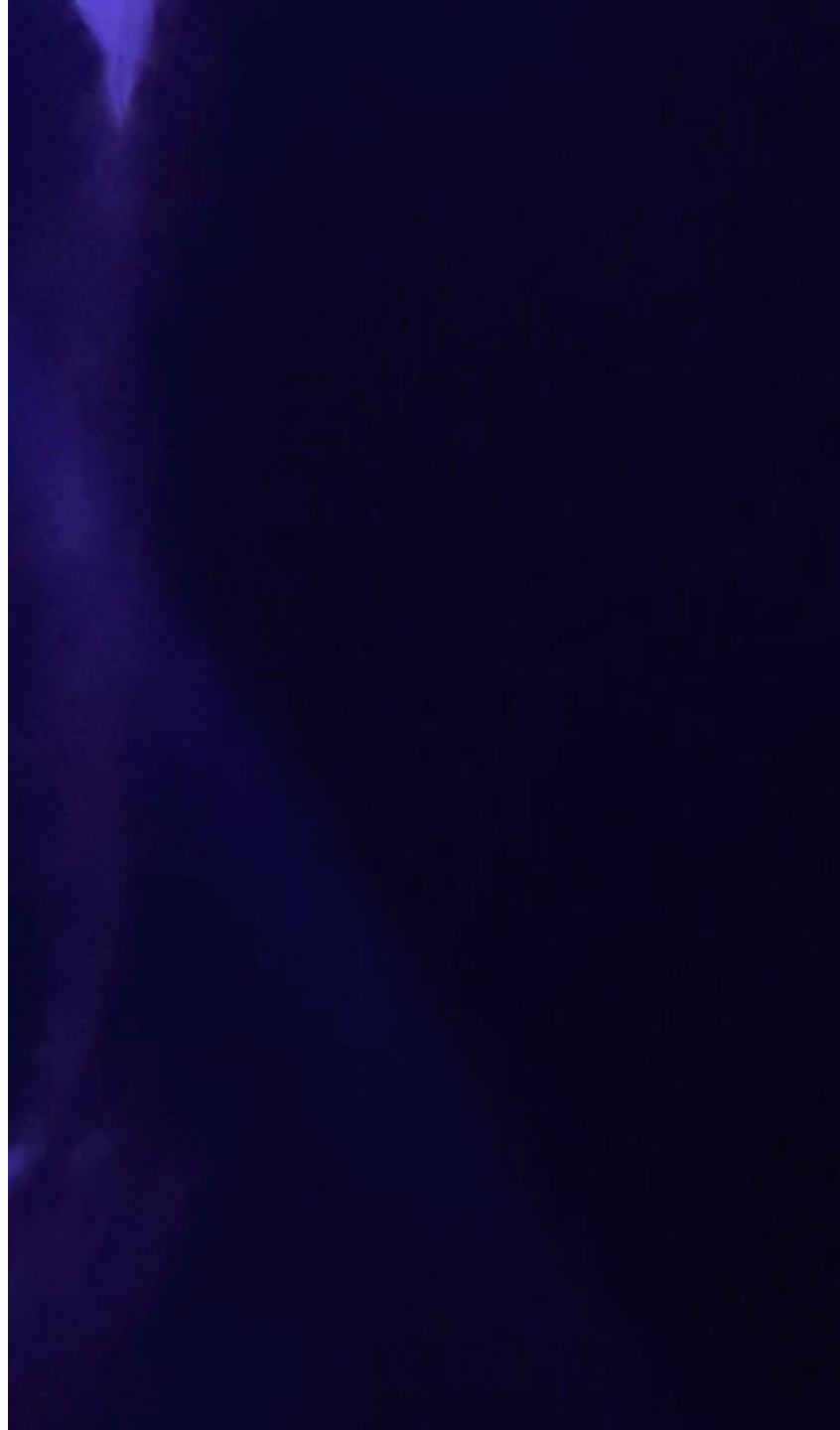
GUEST

OTHER

www.colchesterartscentre.com









SOLD OUT IN 4 SECONDS!

Two Colchester Legends



People came from as far as
Mexico & Poland

So much equipment! Tech
team worked a 19.5 hour
shift!



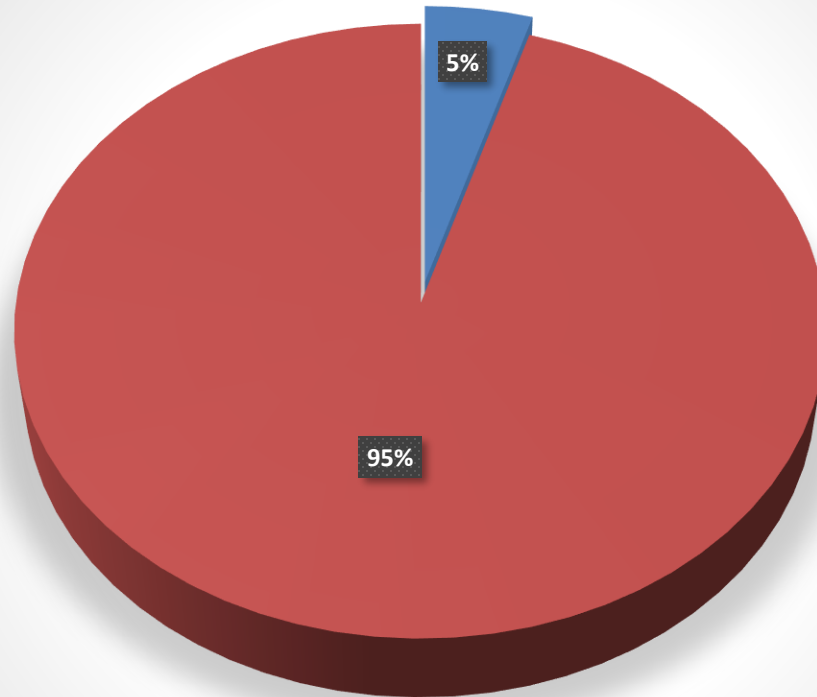


HOW MUCH DO
YOU INVEST ?

£48,175

WHAT DO YOU GET?

TOTAL £1,024,218



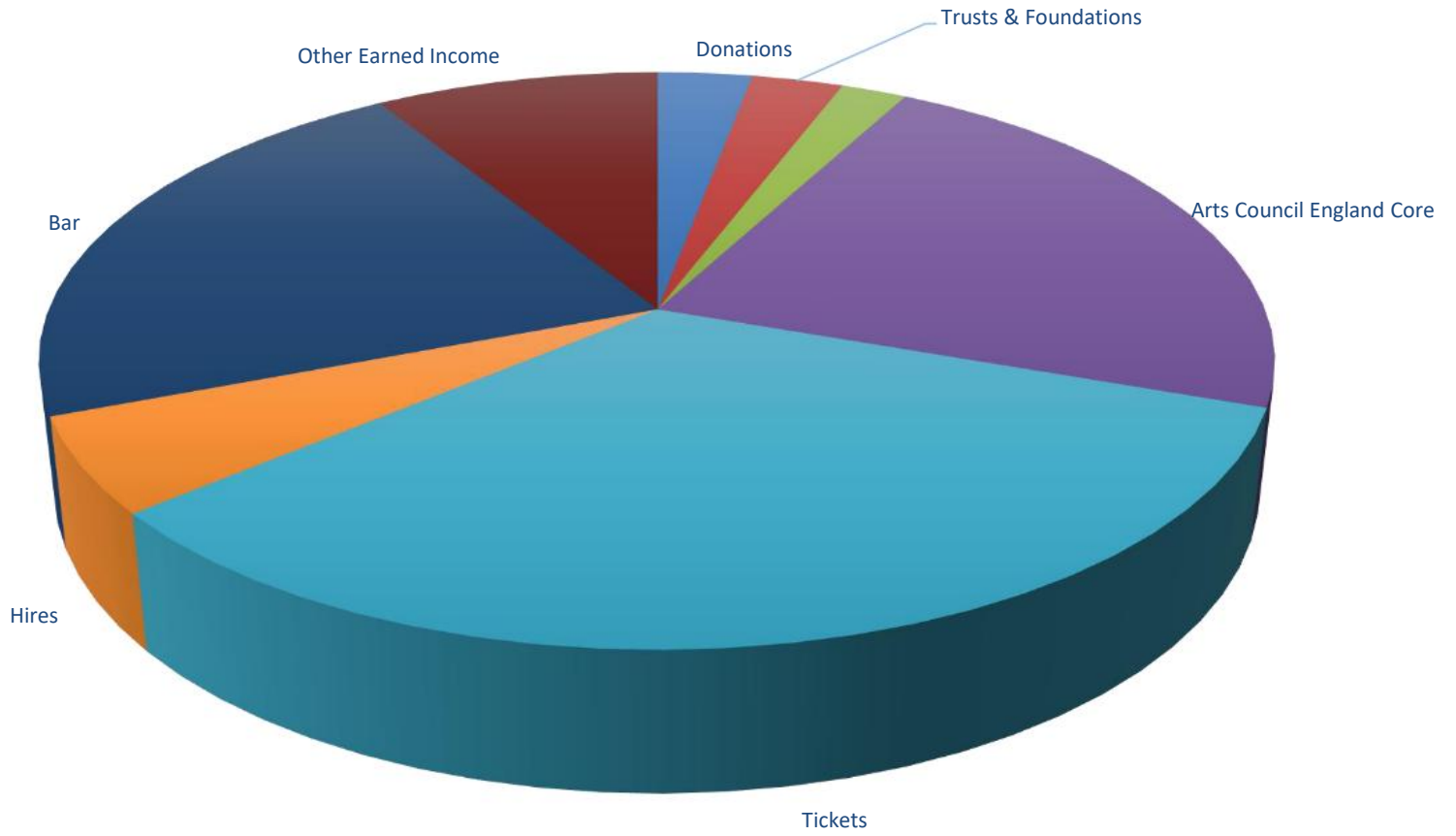
■ Colchester City Council £48,175

■ Inward Investment £976,043

Revenue Conversion

£1 – £20.26

Other Income



CORE BUSINESS - FUNDING AGREEMENT TARGET / ACTUAL

	TARGET	ACTUAL	%
JAZZ	12	14	117
FOLK	30	23	77
ROCK & POP	40	21	53
COMEDY	40	36	90
CHILDREN	20	16	80
FILM	5	4	80
INTERNATIONAL	20	20	100
NEW MUSIC	10	6	60
POETRY	12	180	1,500
DANCE	4	2	50
THEATRE	2	2	100
CLASSICAL	2	2	100
WONDERFUL WEDNESDAYS	16	8	50
OTHER	40	22	55
TOTAL	253	356	

- Home
- Shorts
- Subscriptions

You >

- Your channel
- History
- Your videos
- Watch later
- Show more

Subscriptions

- Stephen Hendry's C...
- Yoga With Adriene
- Catherine Reid
- White Devil Disco
- ...



Colchester Arts Centre

@colchesterartscentre7239 · 454 subscribers · 555 videos

Colchester Arts Centre - the little church with the big attitude deep in the heart of Essex. W... >

colchesterartscentre.com and 3 more links

Customize channel

Manage videos

- Home
- Videos
- Shorts
- Live
- Playlists
- Community

- Latest
- Popular
- Oldest



The Phantom Lollipop Lady by Adrian Henri - Weekly Poetry #16 - Anthony...
88 views · 6 days ago



Music when Soft Voices Die (To --) By Percy Bysshe Shelley - Weekly Poetry...
99 views · 13 days ago



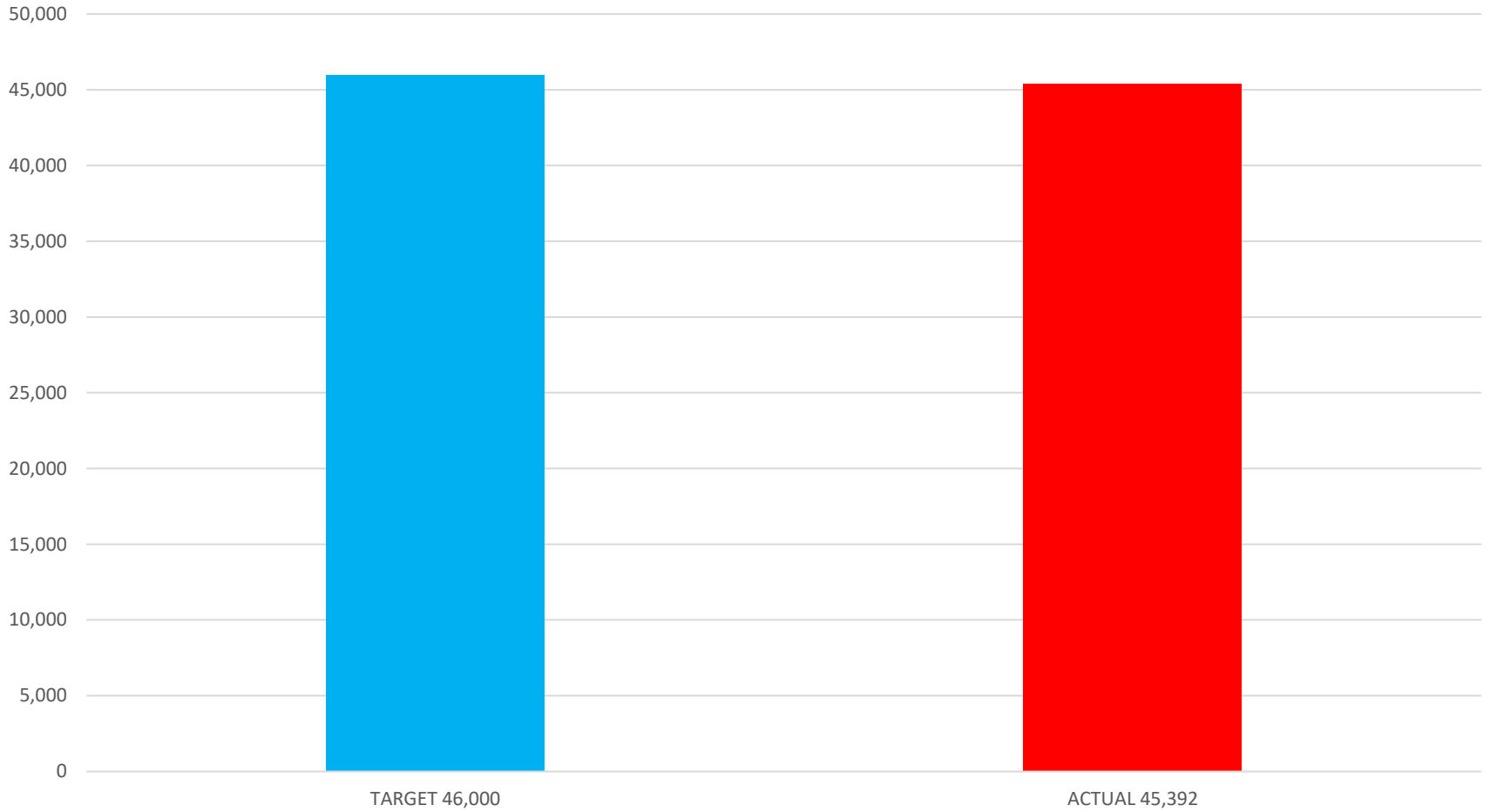
Grow Flowers From Your Heart by Alexandra Vasiliiu - Weekly Poetry #1...
115 views · 3 weeks ago

<p>🔍 Fans & Followers across ...</p> <p>32K</p> <p>fans & followers</p> <p>↗ 2.5K from 29K</p>	<p>🔍 New fans & followers acr...</p> <p>2.5K</p> <p>fans & followers</p> <p>↗ 111% from 1.2K</p>	<p>🔍 Page & profile impressio...</p> <p>4.6M</p> <p>impressions</p> <p>↗ 48.6% from 3.1M</p>	<p>🔍 Page & profile reach acr...</p> <p>2.5M</p> <p>users</p> <p>↗ 50.3% from 1.7M</p>
<p>🔍 Fans & Followers across ...</p> <p>Facebook P... ↗ 7.4% 14K</p>	<p>🔍 New fans & followers acr...</p> <p>Instagram ... ↗ 179% 1.8K</p>	<p>🔍 Page & profile impressio...</p> <p>Faceboo... ↗ 42.7% 3.9M</p>	<p>🔍 Page & profile reach acr...</p> <p>Facebook P... ↗ 47% 2.2M</p>
<p>Twitter ↗ 1.2% 13K</p>	<p>Facebook P... ↗ 2.8% 515</p>		
<p>Instagra... ↗ 36.2% 5.4K</p>	<p>Twitter ↗ 458% 145</p>	<p>Instagram ... ↗ 93% 692K</p>	<p>Instagra... ↗ 80.4% 301K</p>

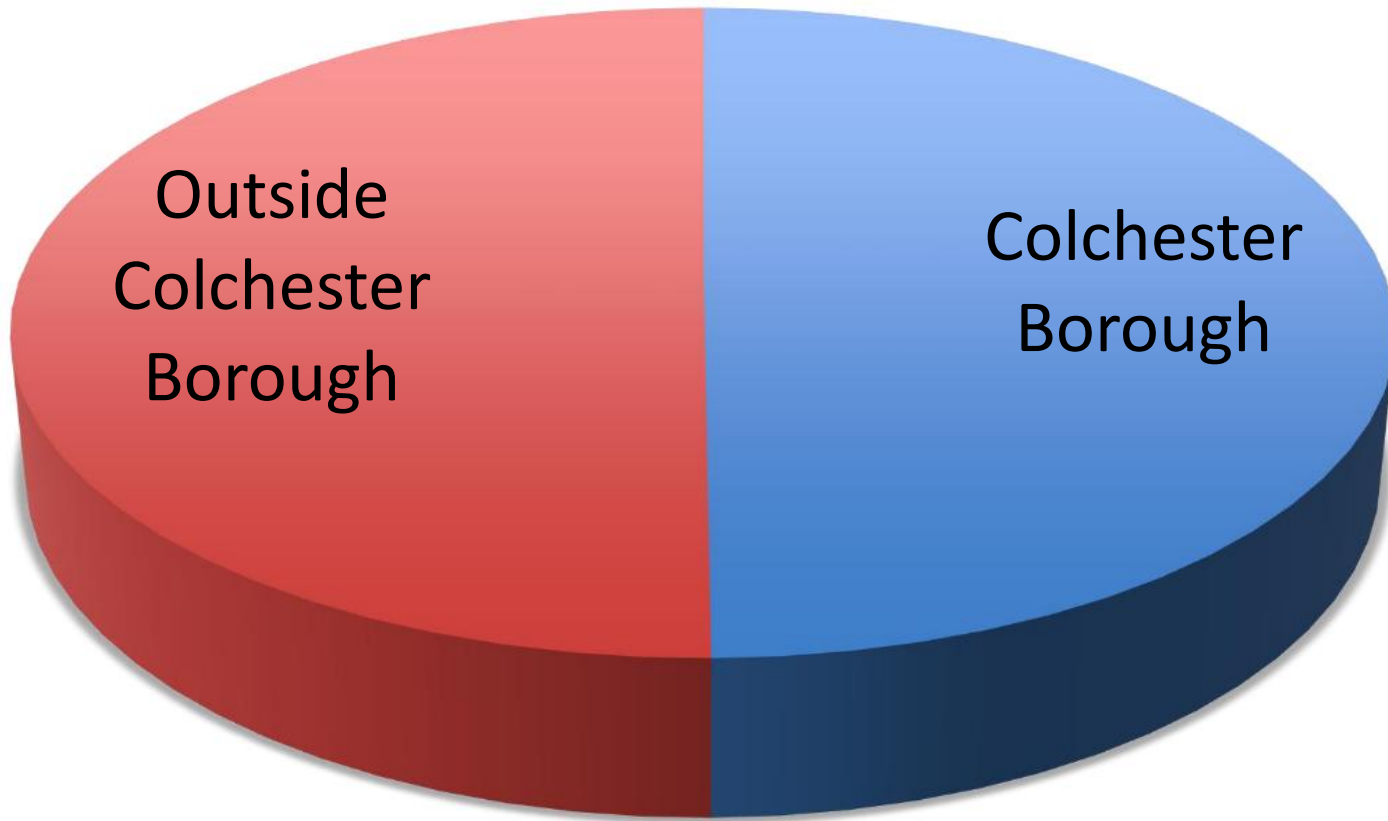
AUDIENCES



FUNDING AGREEMENT TARGET / ACTUAL

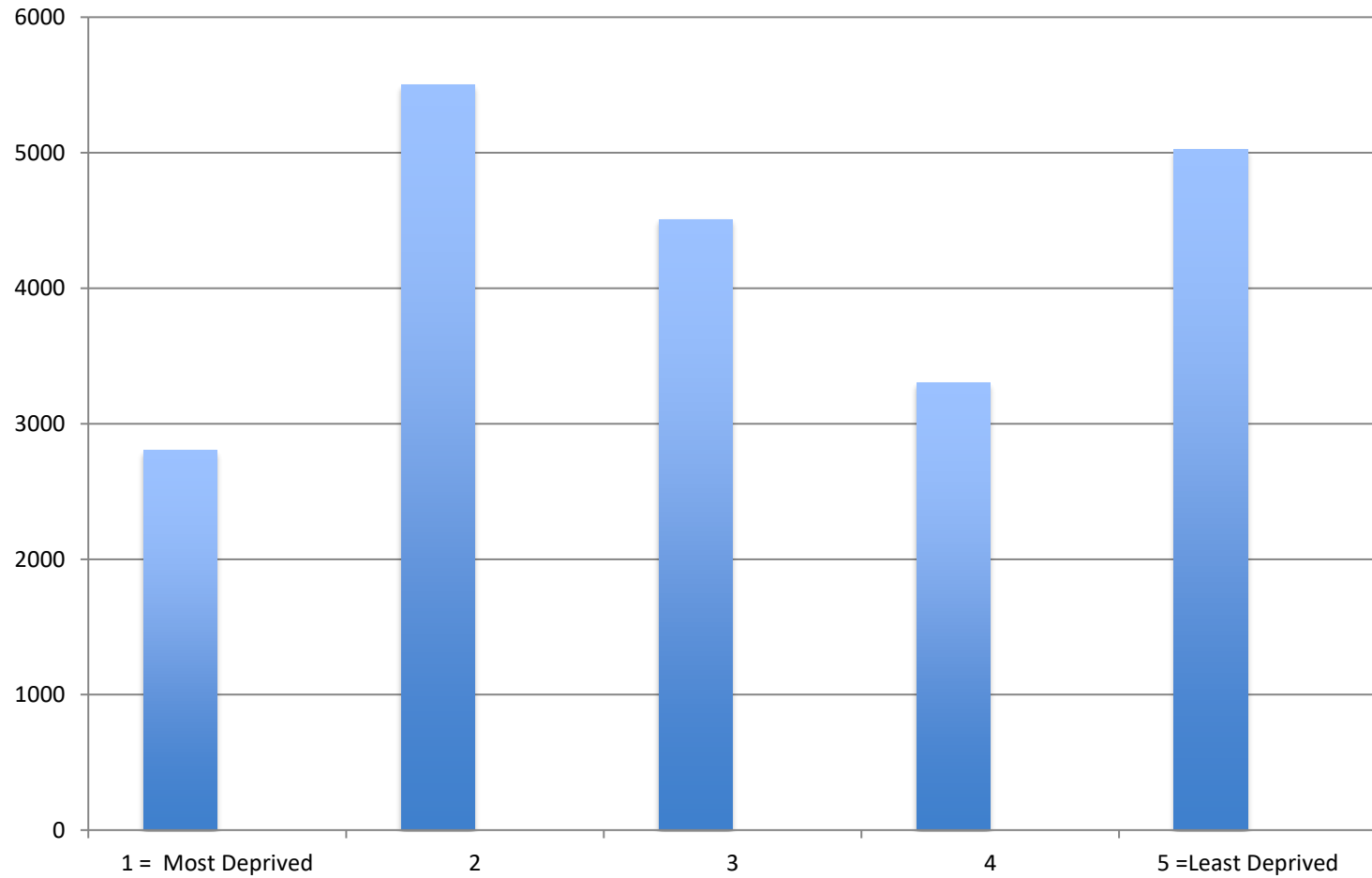


Breakdown of Audience in / out borough

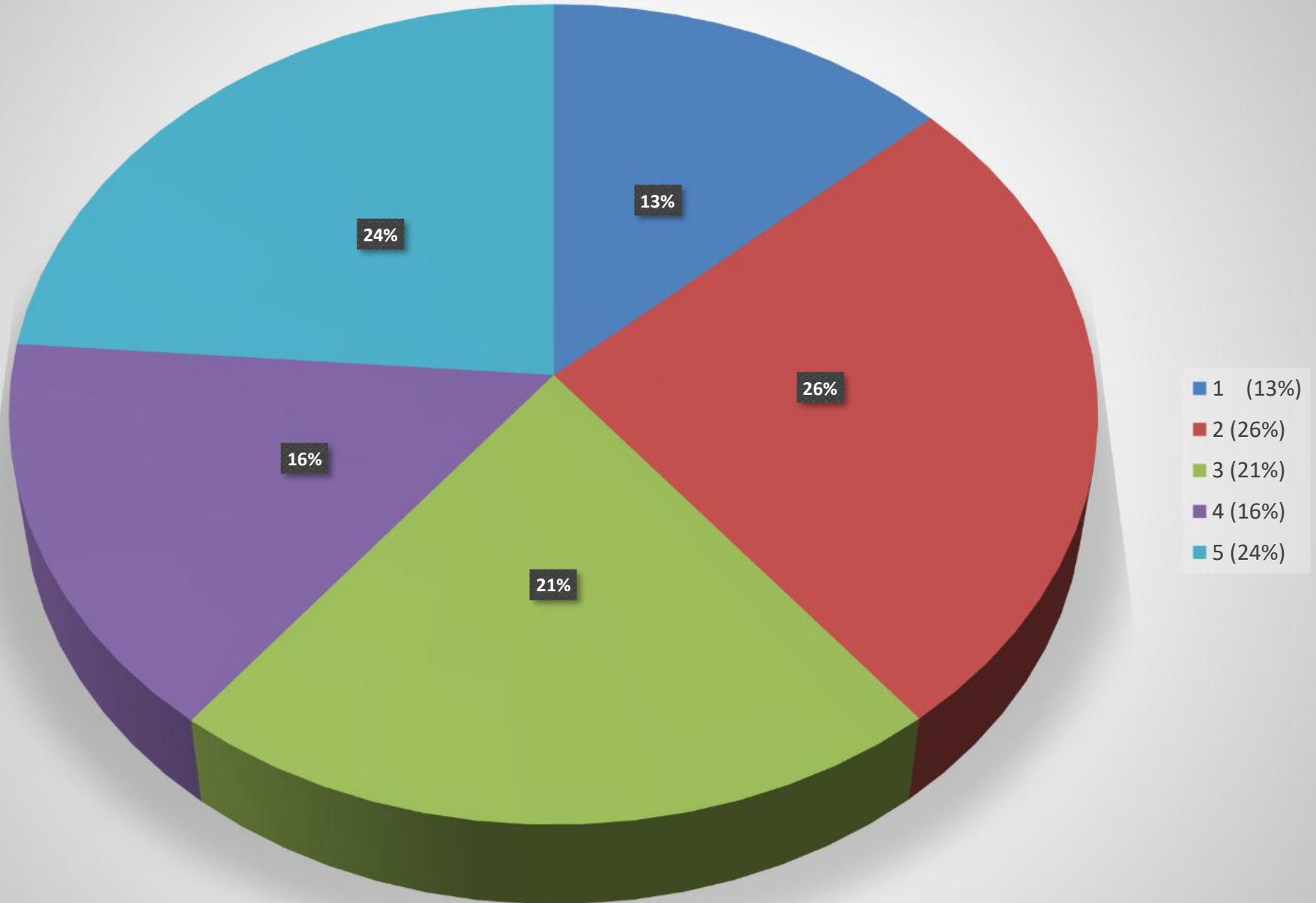


SAMPLE 40,082

Indices of Social Deprivation (Attendees)



Indices Soical Deprivation



OUTSIDE THE VENUE

PRIORY WALK - LAWRENCE WALKER GALLERY - PRIORY STREET



GREENSTEAD COMMUNITY CENTRE





OUTSIDE THE VENUE

TOURING SHOW ACROSS THE CITY
A CHRISTMAS CAROL - 42 SHOWS INCLUDING



GREAT TEY CHURCH



ST FILLANS CARE HOME



FINGRINGHOE



WIVENHOE

Jobs

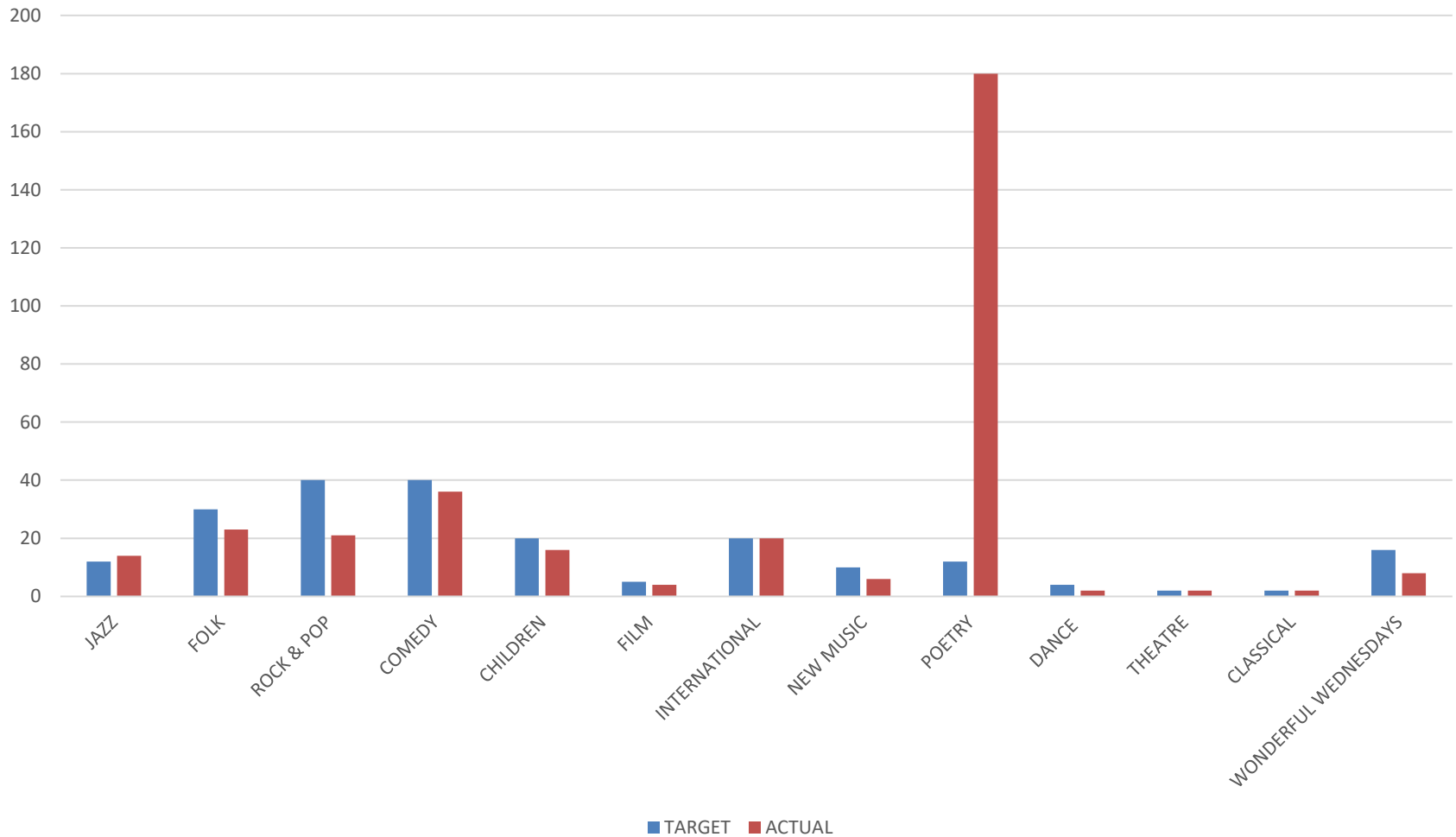
4 Full Time Staff

4 Part Time Staff

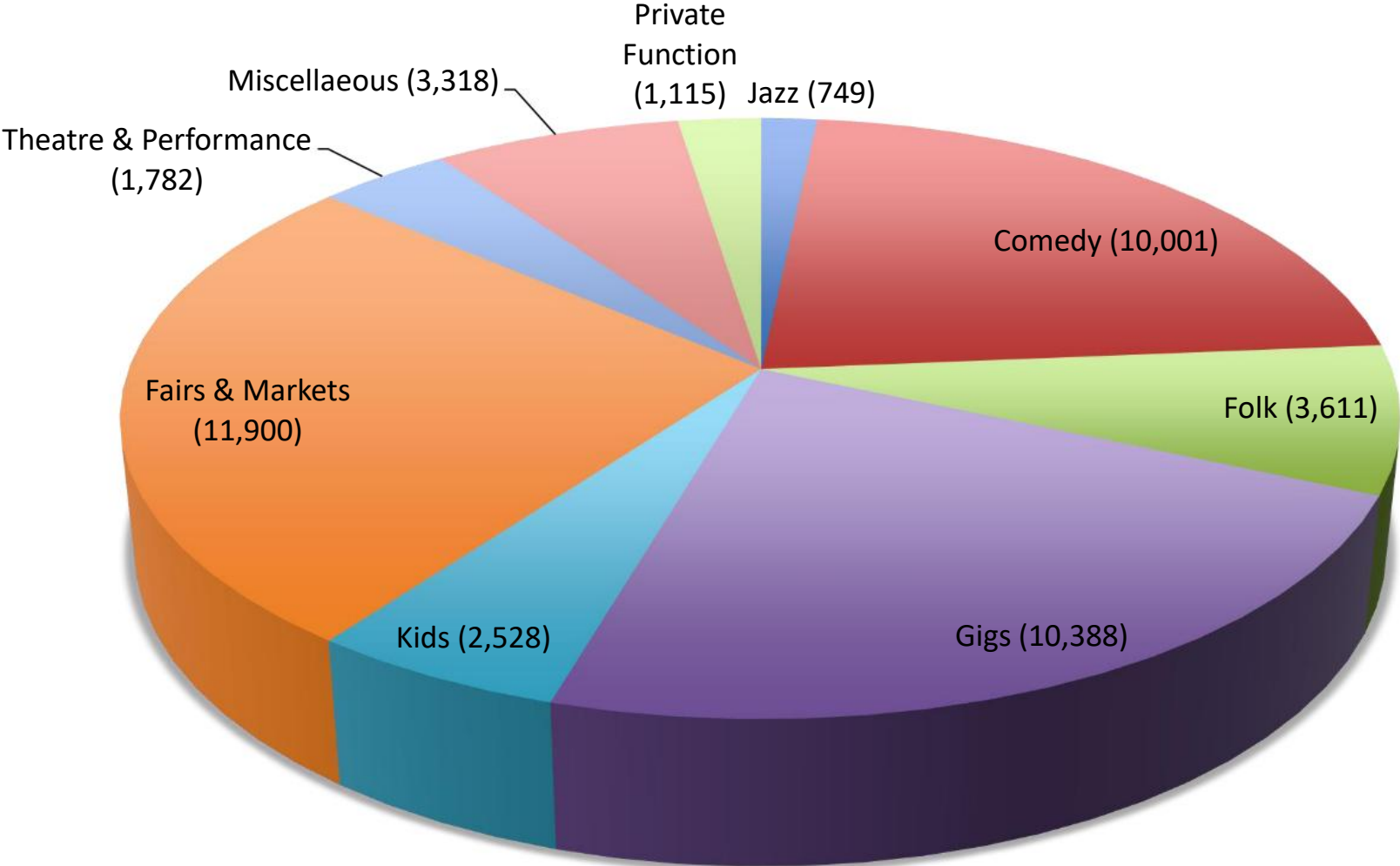
40 Freelance & Casuals



FUNDING AGREEMENT TARGETS / ACTUAL



Total Attendance (Known Ticket Buyers) - 45,392

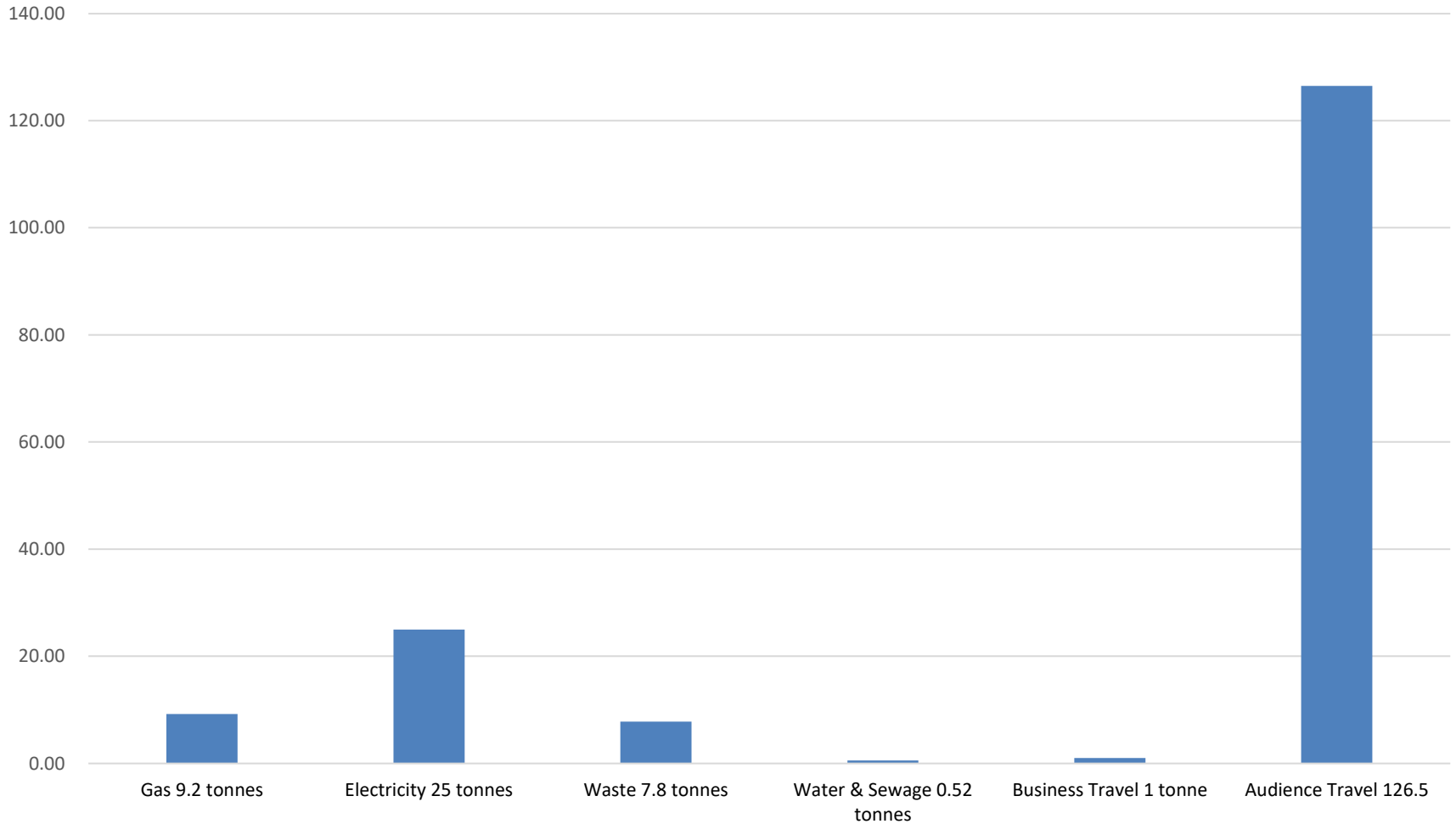


FUNDING AGREEMENT & CBC STRATEGIC PLAN

- **Respond to the Climate Emergency**
- **Conserve and enhance biodiversity**
- **Tackle the causes of inequality and support our most vulnerable people**
- **Provide opportunities for young people**
- **Protect, enhance and celebrate Colchester's unique heritage**

Respond To Climate Emergency

Carbon Footprint



- No Fossil Fuel for Utilities
- All Electricity bought from renewable sources
- All Gas now supplied from bio methane sources
- No single use plastic throughout the building
- Paperless office
- Grey water re used for flushing
- All waste goes to recycling
- Formed a Green Team with board, staff and volunteers
- Recruited an independent energy supplier as free all advisor
- No plastic water
- Green riders supplied to artists and bands



Carbon Offset

E cargo Bikes - 15 Tonnes
£750

We Grow Together – 15 Tonnes
£750



£50 per tonne - £750

Vulnerable people & Inequality

- Code Of Kindness
- PAY WHAT YOU CAN AFFORD
- All interviews and appointments
- Access Rider
- Mentoring & Coaching for staff
- Training for all freelance and casuals
- Micro Commissions for addressing inequality
- Programming
- Board Interventions & Training
- Lived experience of exclusion in Senior Management
- LBGTQI+ Awareness training
- Introduction to new networks
- Best Practice across sector
- Anti Racism strategies
- Review or inclusion policies

Vijay Patel

Game
Changer



Frozen Light – A theatre space for people with PMLD



FUNDING AGREEMENT
PROVIDE OPPORTUNITIES FOR YOUNG PEOPLE



FUNDING AGREEMENT
PROTECT AND ENHANCE OUR UNIQUE HERITAGE



Volunteers



WHAT DO YOU GET ?

- Money - Revenue x 20 £976,043
- Jobs – 5 Full time, 3 Part Time, 40 Casuals
- People – 55,000
- Art – 356 Shows
- Social Engagement
- Partnership across your strategic initiatives
 - Respond to the Climate Emergency
 - Conserve and enhance biodiversity
 - Tackle the causes of inequality and support our most vulnerable people
 - Provide opportunities for young people
 - Protect, enhance and celebrate Colchester's unique heritage