

**Recommendations from the meeting of the Policy Panel meeting of 27 September 2023**

Cabinet is invited to consider the recommendations below made by the Policy Panel at its meeting on 27 September 2023:-

**82. City Centre Marketing & Inward Investment**

*RECOMMENDED* to CABINET that: -

- a) Cabinet give approval for the Panel to receive a report from the City Status Marketing Task and Finish Group, as led by the Business Improvement District
- b) Cabinet commissions work, involving all relevant partners, to develop a Retail Strategy which addresses the retail offer beyond the city centre
- c) In light of the Panel's concerns regarding increasing anti-social behaviour and crimes against businesses (including shoplifting), Cabinet advocates that the Safer Colchester Partnership should assign a higher priority to tackling anti-social behaviour and crimes against businesses, and that all local partnerships should work together to address these problems

**84. Cost of Living Crisis – Council Response reflection and next steps**

*RECOMMENDED* to CABINET that Cabinet agree that adequate staffing levels are vital for the Employment & Financial Support Team to conduct its work, given the essential work it does to support residents, and the likely additional costs to the Council and public services later, if eligible residents are not able to access the advice and support provided by this team.