


26 November 2016

Report of	Head of Professional Services	Author	Jon Ruder
Title	Site Management Agreement		 282840
Wards affected	Face to Face Fundraising		

**This report concerns the adoption of a Site Management Agreement to control face to face fundraising in the town**

## 1. Decision(s) Required

- 1.1 The Site Management Agreement between the Public Fundraising Regulatory Association and the Council be approved for implementation in Colchester.

## 2. Reasons for Decision(s)

- 2.1 To control, as far as is possible, face to face fundraising in the town centre.

## 3. Alternative Options

- 3.1 There is no alternative option available to control face to face fundraising as it lies outside the current laws governing the charity collections.

## 4. Supporting Information

- 4.1 In March 2015 the Public Fundraising Regulatory Association (PFRA) made a presentation to the Committee on its work in managing the activities of face to face fund raisers collecting direct debits, commonly referred to as 'chuggers'. Following this presentation officers were instructed to carry out further work with the PFRA with a view to establishing an agreement. A meeting took place in the summer to look at the town centre and identify areas of concern and also to discuss what was practicable.

## 5. Proposals

- 5.1 The PFRA have drawn up the draft agreement attached at Appendix 1.
- 5.2 As a result of this agreement the face to face collection of direct debit details will be permitted on Mondays, Tuesdays and Wednesday between 9am and 7pm in the High Street and Culver Street as shown on the plan in the agreement. The number of collections will be limited to 6 and no more than 4 collectors will be permitted on any individual street. The regulations by which the collectors must abide can be found on the PRFA website and the rule book is attached at Appendix 2.
- 5.3 The nominated Gatekeeper will be the Licensing, Food Safety Manager with copies made available to the licensing team and the Group Manager – Zones. Complaints concerning breaches of the code will be dealt with by the PFRA.

## **6. Strategic Plan References**

- 6.1 Action to control the activities of face to face collectors in the town centre promotes the Council's strategic plan in making it a welcoming place to be.

## **7. Consultation**

- 7.1 Consultation on the agreement has been carried out with the member charities by the PFRA.

## **8. Publicity Considerations**

- 8.1 The site management agreement if approved will be placed on the Council's website. Charities will be made aware of its existence through the work of the PFRA.

## **9. Financial Implications**

- 9.1 There are no significant financial implications. The street wardens and licensing team will carry provide on the ground monitoring but all subsequent enforcement actions will be carried out by the PRFA.

## **10. Equality, Diversity, Community Safety, Human Rights, Health and Safety, and Risk Management implications**

- 10.1 There are no consultation, financial, equality, diversity, community safety, human rights, health and safety and risk management implications.