

## **SURVEY HEADLINERS**

- The majority of respondents agreed that they enjoy living/working in Colchester (67%)
- Fewer respondents agreed that they felt a sense of community in the area of Colchester (42%)
- Just over half agreed that they would recommend other people to live or work in Colchester (51%)
- 'Creating Safe, Healthy and Active Communities' was the 1st or 2nd priority for 60% of respondents. 28% of respondents ranked 'Delivering Homes' as their bottom category
- 85% of respondents ranked 'Environment' either first or second (out of 9) in order of importance to them in terms of budget spend. 36% ranked 'Parks and Open Spaces' first or second in order of importance. 71% ranked 'Corporate Services' 8th or 9th (out of 9).
- The town centre was mentioned throughout the surveys open text boxes (in addition, in the top priorities open text box, of those that answered, 25% said regeneration of the town centre should be the number one priority of the council).
- When asked about Colchester becoming a city, the regeneration of the city centre received the highest number of comments at 22%. Next, was culture/heritage and tourism at 21%.
- 13% of those that responded felt negatively towards Colchester becoming a city.
- New developments and lack of infrastructure to support them was mentioned throughout the survey (schools, doctors surgeries and traffic etc)
- Stanway and other retail parks were highlighted as having a detrimental effect on the town centre (often mentioning the free parking at retail parks).
- The desire to have pride in the place which they lived was mentioned throughout the survey, however currently this appears to be lacking for a number of residents
- Although climate and environment is important to many respondents, many also felt that green transport options are not feasible in today's world and that the council should accept the use of cars and work with not against them.

The above topics and themes will shape the focus groups. These will be fluid and move with the discussion on the day depending on how the attendee's answer.