

You Tube Viewing Statistics: June – September 2020

APPENDIX 2

Meeting	Date	Number of live views	Peak concurrent viewers	Total number views	Total watch time	Average watch time	Meeting duration
Scrutiny Panel	01/06/2020	106	16	304	35	20.21	3.05
Cabinet	03/06/2020	240	40	483	96	25	3.05
Licensing Committee	10/06/2020	19	8	149	3	11.35	0.32
Policy & Public Initiatives Panel	17/06/2020	44	8	163	7	10.46	1.54
Planning Committee	18/06/2020	130	52	480	72	42.01	2.31
Governance and Audit	23/06/2020	57	10	204	14	14.56	2.28
North Essex Parking Partnership	25/06/2020	25	9	129	15	36.56	2.32
Licensing sub-committee - SEV	01/07/2020	57	7	261	12	13.26	2.3
Scrutiny Panel	07/07/2020	171	37	322	72	29.48	3.09
Cabinet	08/07/2020	136	28	419	48	27.49	3.1
Planning Committee	09/07/2020	33	17	176	17	31.43	1.15
Local Plan Committee	14/07/2020	129	41	536	72	38.56	2.45
Council	15/07/2020	192	38	383	96	32.46	4.01
Scrutiny Panel	21/07/2020	54	10	136	12	14.26	2.23
Scrutiny Panel	27/07/2020	56	25	117	20	22.59	1.12
Governance and Audit	28/07/2020	27	4	66	2	4.33	0.59
Planning Committee	30/07/2020	118	40	211	72	44.31	2.53
Policy Panel	05/08/2020	25	5	78	2	6.48	1.13
Licensing Committee	11/08/2020	10	4	41	0.23	2.22	0.18
Extraordinary Council Meeting	12/08/2020	60	23	132	26	26.08	1.31
Scrutiny Panel	17/08/2020	77	23	181	48	38.11	2.56
Scrutiny Panel	18/08/2020	70	16	164	33	28.57	3.56
Cabinet	19/08/2020	80	24	180	28	21.25	1.45
Planning Committee	20/08/2020	31	13	119	12	24.58	1.16
Local Plan Committee	24/08/2020	55	9	110	21	23.05	3.44
Cabinet	02/09/2020	88	21	139	41	25.02	2.39
Governance and Audit	08/09/2020	21	5	49	4	11.3	1.3
Crime and Disorder Committee	15/09/2020	48	5	48	7	9.48	2
Totals		2159	average of 19 per meeting	5780	887 hours 23 minutes	23 minutes average watch time per meeting	

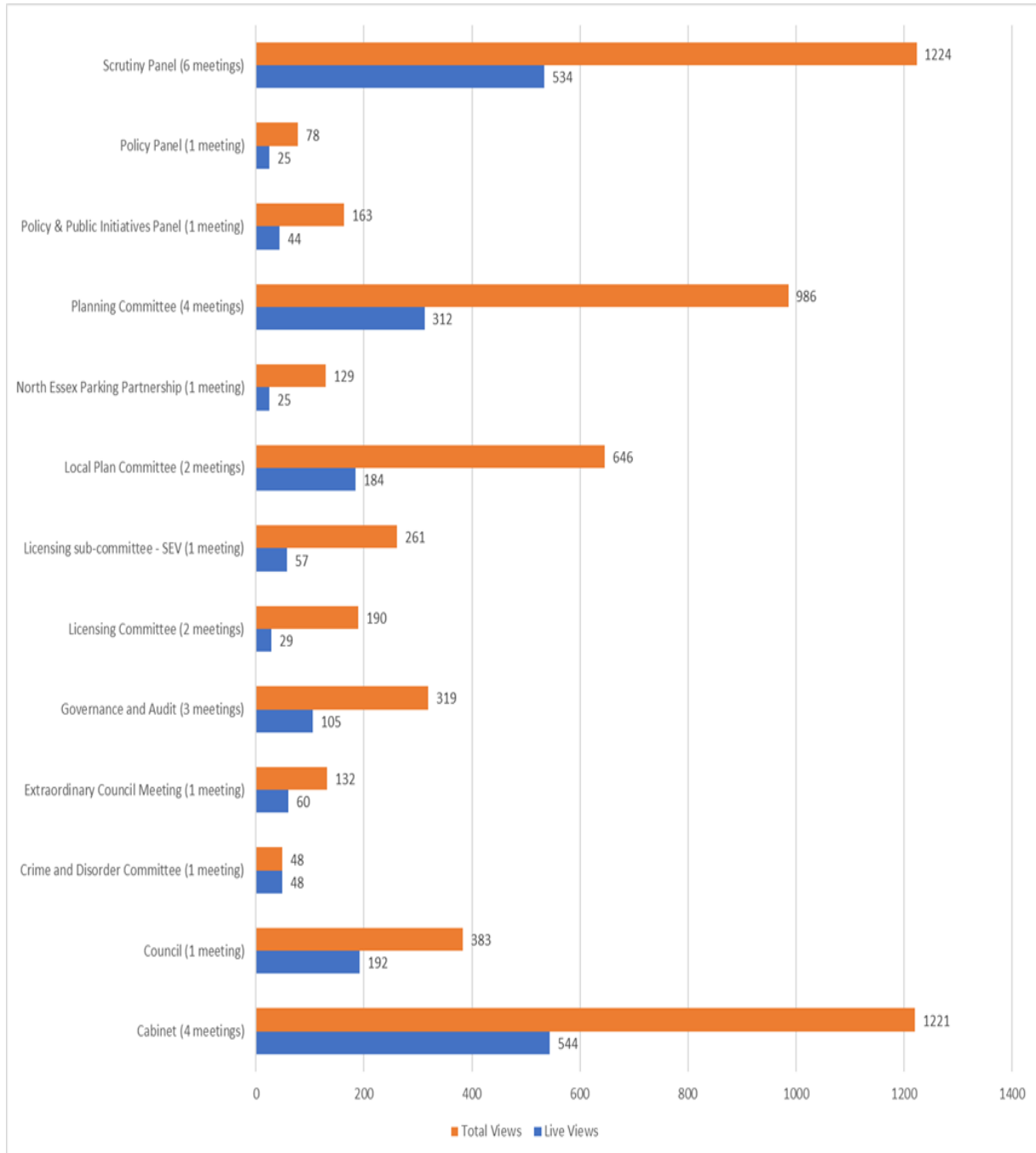
50 shares of the videos

64 Likes

8 dislikes

Views by Meeting Type

(Live and Total Views)

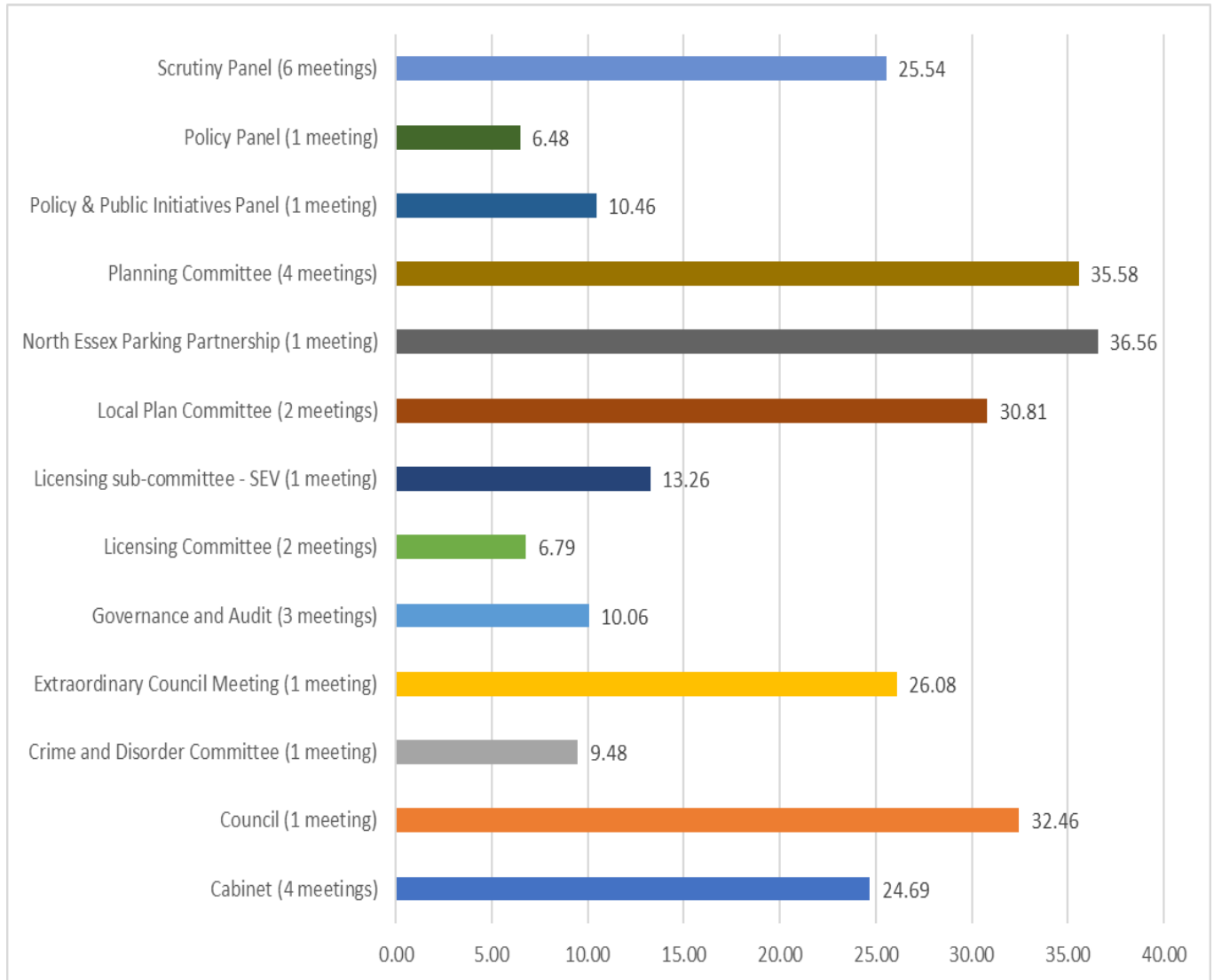


June – September 2020 – total views via YouTube = 5780

June – September 2019 – total listens via Audiominutes = 3517

Average Meeting Watch Time

(In Minutes and by Meeting Type)



Meeting Type	Average Meeting Length
Cabinet	2.50
Council	4.01
Crime and Disorder Committee	2.00
Extraordinary Council Meeting	1.31
Governance and Audit	1.39
Licensing Committee	0.25
Licensing sub-committee - SEV	2.30
Local Plan Committee	2.95
North Essex Parking Partnership	2.32
Planning Committee	1.79
Policy & Public Initiatives Panel	1.54
Policy Panel	1.13
Scrutiny Panel	2.60