

**COLCHESTER BOROUGH COUNCIL
SCRUTINY PANEL
22 FEBRUARY 2019**

SUPPLEMENTARY AGENDA

Part A

(open to the public including the media)

7. Call in of Cabinet Decision on the Recommendation of the Heritage and Tourism Task and Finish Group

Further to report by Assistant Director, Policy and Corporate, in the agenda a summary of the public responses referred to in the report is attached.

1. Introduction

Following the release of details about the proposed new Colchester strapline via social media and in the local press, Richard Clifford's email address was given out by the Member of Parliament as a means of contact for members of the public wishing to submit their feedback. Richard subsequently received a number of emails from residents expressing their support and objection to the change. This document summarises the feedback received.

It must be noted that the feedback obtained was not via a formal consultation and therefore only represents a snapshot of the public opinion. Many views also came from social media users and we have no details regarding their demographics. This feedback is of course useful in understanding public opinion, however does not necessary reflect the views of everyone living in Colchester.

2. Summary of Responses Received

Total Responses (as of 21/02/2019)	80 Email Messages Received
Responses in favour of Strapline:	3 People
Responses not in favour of Strapline:	48 People
Responses that did not express a view for or against the Strapline but made a comment:	29 People